

## **News Release (sample)**

FOR IMMEDIATE RELEASE

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### **Spokane Regional Health District Celebrates National Public Health Week with Community Walk**

(March 21, 2005 – Spokane, WA) – A community walk kicks off Spokane's celebration of National Public Health Week. Over 20 counties statewide are expected to participate in celebrating National Public Health Week this year, April 4-10, 2005, many with communities participating in walks similar to the one in Spokane.

Spokane Regional Health District is sponsoring a community walk on the Centennial Trail on Saturday, April 9, 2005. All members of the community are invited to join Health District employees in a walk along one of our community's most treasured landmarks, the Spokane River. Interested participants are invited to meet at the Riverfront Park Carousel, at 2 p.m. for the community walk.

"We are committed to the health of every resident of Spokane County and this walk is just one way that the Spokane Regional Health District is working for a safe and health community every day. Walking is a great way to keep healthy and combined with healthy eating can help prevent obesity in our community," said Health Officer Dr. Kim Thorburn. "Public health affects every member of our community, and this event highlights the power of working together to promote better community health."

For more information on the walk, or to register, contact John Doe at (509) 555-1212 or [john.doe@srhd.org](mailto:john.doe@srhd.org).

*Public Health, always working for a safer and healthier Washington.*

## News Release (template)

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[Contact Name, Title]

[Contact Phone]

[Contact Email]

### **[Headline]**

(Date – City, State) – [Name of event] kicks off [city county state] celebration of National Public Health Week. Over [number] communities statewide are expected to participate in this year's observance scheduled for April 4-10, 2005.

[Give information about the local event and how it ties into Public Health Week. If there are several local events, provide a website link that can offer all the specific information.]

[Quote about importance of public health in the community]

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